

## LEADERSHIP DEVELOPMENT WORKSHOPS

Great leaders are the catalysts that organizations know will attract and retain top talent. The key ingredient to sustained success that organizations continue to grapple with is the lack of leadership. As a result, ongoing training and development of leadership skills is a must. Leaders must inspire others to sign on to the organization's mission and vision, and they must provide the pathway for others to do their best work. The Leadership Development programs from GFB address the critical leadership issues that most organizations are facing and are derived from actual experiences of working with hundreds of leaders and executives for over 25 years.

## WORKFORCE ENGAGEMENT IN THE 21ST CENTURY

This workshop is designed as a framework for leaders to assimilate the complexities of the 21st century workforce. It also introduces invaluable tools that managers can use for engagement and retention of their best talent. Millennials, for instance value diverse career experiences, not necessarily new promotional opportunities or different companies. Organizations must figure out ways to create new opportunities to avoid losing their best talent to competitors. This is a part of the social contract that millennials expect.

## WHAT THIS WORKSHOP OFFERS:

- A study and exploration of generational differences and the impact on loyalty of the various groups
- A review of strategies that the best companies use to strengthen engagement
- Why informal touchbases increase development and engagement more than formal meetings
- Why the annual performance review is a management crutch... and a dinosaur

## LEARNING OBJECTIVES

- Understanding what will drive and motivate each team member
- Build actionable development plans
- Develop approaches to improve performance and engagement